

San Diego Chapter

# COMMUNICATOR



### Upcoming Luncheon Dates and Speakers:

**DEC 11** – Toys for Tots

**FEB 13** – Speaker TBD

**LOCATION:**  
MCRD Bay View Club

## PRESIDENT'S CORNER

**Hello All,**

I want to wish you all a Merry Christmas in whatever language, or for whatever holiday it is you are celebrating this season. My mom was right, time does seem to fly by quicker the older we get because it sure seems like we just did this! Please be safe during this busy travel time; I want to see all your smiling faces at the next luncheon meeting.

*--Sherry*

### SOME HIGHLIGHTS IN THIS ISSUE:

President's Corner  
Charity and Luncheon News  
Member News  
National Info

Submit an article to:  
[patricia.finnell@navy.mil](mailto:patricia.finnell@navy.mil),  
for use in a future newsletter.

### MEMBERSHIP LINKS:

Join ASMC

<http://www.asmcnline.org/membership/join-renew/>

Renew ASMC Membership

<http://www.asmcnline.org/membership/renew/>



2012 FIVE STAR CHAPTER

## CHAPTER MEETINGS

**DECEMBER 11, 2012** - Featured speakers for this luncheon: Colonel Michael E. Cordero, USMC, former Comptroller of Regional Command Southwest-Afghanistan. Presentation: His adventure as comptroller in the very midst of Battle.

**Toys for Tots** presenter: SSgt Colón-Adorno, Romualdo, 2012 Toys for Tots Coordinator

We'll also be taking monetary donations for Super Storm Sandy victims, which will be given to the **Red Cross**.

Future luncheon dates and charities so you can plan ahead:

**FEBRUARY 13, 2013** - Fisher House

**APRIL 17, 2013** - ALPHA Project

**JUNE 19, 2013** - The Warrior Foundation



We can't all be  
heroes, because  
somebody has to  
sit on the curb  
and applaud  
when they go by.

*Will Rogers*

### ASMC National News:

#### Audio Education

Audio education is training that is provided via telephone conferencing services.

Online registration is available for open sessions [here](#) and a downloadable form is [here](#).

#### **Module 3 - Accounting and Finance Dec 11-12 2012**

**ASMC National Headquarters website: <http://www.asmconline.org>**



**CDFM CPEs:**  
**50 minutes = 1 unit**

Speaker for October:  
40 minutes =  
0.8 CPEs



## CHARITY NEWS

Special thanks to all who participated in the San Diego Rescue Mission donations at the last luncheon. A car load of clothes, blankets, and hygiene items were delivered by Ken Suazo, to the local Rescue Mission drop off site. And thank you to Ken for volunteering to do the drop off. Great job everyone!

### TOYS FOR TOTS:

As our annual tradition, we will be accepting unwrapped toys at our December luncheon. One drawing ticket to win a door prize, will be given for each person donating toys. Toys for Tots can use toys for toddlers to pre-teens.

### "Marines Toys for Tots Foundation"

The Foundation was created at the request of the U. S. Marine Corps, who directs the U. S. Marine Corps Reserve Toys for Tots Program. The Foundation has supported Toys for Tots since 1991. The mission of San Diego Toys for Tots is to collect new, unwrapped toys during October, November and December and distribute those toys as Christmas gifts to needy children in the community in which the campaign is conducted. They serve civilian and military families.

*"Our goal is to deliver, through a shiny new toy at Christmas, a message of hope to needy youngsters that will motivate them to grow into responsible, productive, patriotic citizens and community leaders."*

Age group of toy donation is as follows:

0 – 2 yrs toddler toys; 3 – 9 yrs children's toys; 10 – 12 yrs sub-teens games, movies (accepting Game Stop gift cards only up to \$30).

There will be a ticket given to each member who donates a toy will have a chance to win a gift. Let's show our support!! ***Thanks for your support!***

***--Tina Malabanan, Photographer & Charity Chair***





## **ASK MAC!**

*Mac,*

*Navy HQ recently proposed a cut to our program. Although our program was lagging behind its goals, we needed the funding and felt it was unfair. We wrote a reclama but were not successful and the funds were taken from the program. It sometimes seems that no matter what we write, the funds are taken anyway so what's the point? Is there such a thing as a bullet-proof reclama?*

*Donna Rable*

Dear Ms. Rable,

Navy Headquarters (HQ), as well as the other Services, have a prioritized list of unfunded programs and finding the money to fund them is no easy feat. Targeting a program that is under executing is one way to find the funds, since the program is not living up to its goals. When higher HQ perceives that a program is not using its available funding in a timely manner and not meeting its execution goals, they notify the program that a portion of its funds will be taken. The program is typically offered an opportunity to write a reclama to the proposed reduction.

The reclama is the program's opportunity to officially disagree with the higher headquarters about the proposed reduction and provide them with information so they can make an informed decision about whether or not to take the funding. The reclama must be succinct and well written and includes the issue, an explanation of the variance, the impact of the proposed reduction and the program's recommendation.

There is no such thing as a bullet-proof reclama that guarantees that your program won't be cut. What to say is a judgment call on the part of the program and some reclaims are well written and some are not. The impact portion is a critical part of the reclama and must focus on the impact to the warfighter. Although business and programmatic impacts can be included, the warfighter impact is key to a well-written reclama. Be as specific as possible and show how the warfighter will be impacted if your program's capability is not fielded or is delayed. What won't the warfighter be able to do as a result of the cut to the program? Answering this question is key and many programs don't sufficiently address the warfighter impact.

In this case, Navy HQ must determine the best way to use their limited resources and by understanding the capability that your program brings to the warfighter, they can prioritize the programs and make the right decision for the warfighter. Although many of us take the reductions personally since we eat, sleep, and breathe the program, if you step back and think about it from the big Navy's perspective, they are doing what is in the best interest of the warfighter and that's something that we can all agree on.

While the program should not voluntarily accept a reduction during the execution year, neither should it retain funding that is not needed to satisfy its mission. In the event a program finds itself with excess funding, it should offer it up to allow higher-priority programs an opportunity to use it.

Thanks for a great question!

*Sincerely,*  
*Mac*



If you have a question you'd like to submit to "**Ask Mac**", email the Editor at:  
patricia.finnell@navy.mil



## MEMBERSHIP NEWS

### Fiscal Year 2013 Membership Drive.

As we continue with our Chapter membership drive for this fiscal year please remember if you sponsor a new member of ASMC to email Ken Suazo at [Kenneth.Suazo@navy.mil](mailto:Kenneth.Suazo@navy.mil) so their membership can be verified and ASMC National properly assigns them to the San Diego Chapter and you will be entered in the membership drive for the quarterly drawing.

#### Recruiter of the Quarter

ASMC San Diego will award \$25 each quarter to the member who brings in the most NEW members. \*Members **transferring** from other chapters or renewing their memberships do not qualify as a "NEW" member.

#### Rules for the FY-2013 ASMC Membership Drive

This contest is open to all ASMC San Diego members in good standing. To receive credit for a new member, the



sponsor may submit a signed membership application with dues or the sponsor may refer a prospective member to the membership committee by e-mail or memorandum. If the referred person joins ASMC, the sponsor will receive credit and a chance to win \$25.

A new/reinstated member is officially credited to the sponsor when the candidate is accepted for membership and dues have been received. A reinstated member is defined as an inactive AMSC member whose dues have lapsed for two or more years. All applications and membership dues must be received not later than the last day of each Quarter (31 Dec 12, 30 Mar 13, 30 Jun 13, & 30 Sep 13) to be counted toward the Membership Drive.

Contest rules and prizes are subject to change by the ASMC Membership Committee or Board of Directors. By entering the contest, members agree that the committee's or board's decisions are final and not subject to review.

If you have any questions, contact our membership chair, Ken Suazo at 619-532-1099 or [Kenneth.Suazo@navy.mil](mailto:Kenneth.Suazo@navy.mil).

*-- Ken, Admin Vice President*





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## CHAPTER REPS

The San Diego Chapter will **conduct a meeting for all Command Representatives on February 13th**, 2013 at 10:30 a.m. before the chapter luncheon. Please poll your command members to see what subjects are important to them so we can discuss how the Chapter can better serve their needs and to attract the most participation by our members. Possible subjects to discuss could be: luncheon speakers, luncheon venue, and training needs that can advance and benefit your professional experience; alternative chapter meeting such as: happy hours, breakfast meetings or aircraft/ship tours. We would like to discuss what obstacles prevent membership turn out to our luncheon training meetings and what the Chapter can do to remove them. Also, this will give you a chance to meet and discuss issues with the Board.

I also would like to thank you for all your hard work and dedication to ASMC and your command as Chapter Reps and greatly appreciate your continuing support. Feel free to contact me with any suggestions or questions you might have. More information will be provided as we get closer to the meeting date.

*--Helen, National Chapter Rep*



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